

Battilana Clip 3 Transcript

JULIE BATTILANA: So following Brandon's suggestion, can we run this whole analysis? Can we go through all the key stakeholders who started with the transplant centers and highlighted for us the reason why we think that they're not incentivized to change? Can we go through all the key stakeholders and think about the extent to which they have any incentive to change so that we get to better understand why this [INAUDIBLE] used?

Come on, guys. Don't maybe call on someone. I usually always have 30 hands up in the air.

[LAUGHTER]

Thank you, Yuheng.