

Battilana Clip 1 Transcript

JULIE BATTILANA: Now, importantly, let's turn to the case for today. The first thing I'd like to do is introduce you to our very special guest. It's a pleasure and an honor for me to have the opportunity to welcome Sridhar Tayur to class. Sridhar, we're very grateful. Thank you so much for being here with us today.

SRIDHAR TAYUR: Thank you.

[APPLAUSE]

JULIE BATTILANA: So Sridhar knows the drill. So we're going to really have this conversation pretending he's not in the room. And then he will have a chance to give you an update in terms of what he's been up to with OrganJet and Guardian Wings, and you will have the opportunity to ask him questions at the end of the class.

Now, before we do that, what did we do yesterday? We spent some time debriefing the star power simulation, and we had a chance to talk about the creation and reproduction of power hierarchies in society. And with this case, we're transitioning to the rest of this module on power and influence in society.

What we need to talk about now is, what does it take to bring about change that diverges from the status quo in society? What does it take to challenge the existing power hierarchies? We need to better understand the unique challenges that we may be facing in trying to implement this kind of social change. And we need to understand, again, the key factors of success. What does it take to succeed? What is it that we can do if we want to be more effective in terms of enhancing our impact to try and implement social change?

And so we this case, OrganJet, Guardian Wings, we have a chance to foreshadow a lot of the challenges, questions, concepts we're going to be discussing and covering for the rest of the semester. So think of it as the first case in a series of cases in which we're going to go deep into each of those factors of success when it comes to implementing change in society.